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Cloudcast NYC Announces the Cloudcast Finance Channel

Three shows are in development: the flagship Finance State of Mind, The OCIO Corner, and HerWELLTH

NEW YORK, N.Y. – September 18, 2026: Cloudcast NYC today announced the launch of the **Cloudcast Finance Channel**, a new podcast channel for listeners who follow markets, money, and the people who manage them. New York is the capital of capital, so it made perfect sense for Cloudcast to make the city home base as it becomes the premier provider of finance-related podcasts.

Three shows are currently in development for the channel:

1. **Finance State of Mind** will be the channel's flagship show. It will cover markets, the economy, and the leaders who shape both.

2. **The OCIO Corner** will focus on the Outsourced Chief Investment Office industry, covering the firms, institutions, and investment professionals in this growing field.

3. **HerWELLTH** is a financial wellness show by women and for women.

Jeffry Haber, Chief Operating Officer of Cloudcast Media, will oversee the Cloudcast Finance Channel.

"New York is the capital of capital, and no other city has more conversations about money happening on any given day," said Charles Parisi, CEO of Cloudcast Media. "The Cloudcast Finance Channel brings those conversations to listeners wherever they are. Our goal is to make Cloudcast the premier home for finance podcasts, and there's no better place to start than right here in New York."

"Each of these shows serves an audience that deserves smart, focused content," said Jeffry Haber, COO of Cloudcast Media. "Finance State of Mind will anchor the channel. The OCIO Corner gives a fast-growing part of the investment industry a dedicated voice, and HerWELLTH puts women at the center of the financial wellness conversation. We're building a channel that informs listeners and is worth their time."

About Cloudcast Media

Cloudcast Media (cloudcastmedia.us) is the national leader in local podcasting, with content available in more than 100 U.S. cities. Built around the idea of "Listen Where You Live™," Cloudcast brings local news, weather, sports, and podcasts together in one place for each community it serves. Its SnackCAST™ format delivers the stories that matter to local

communities in about three minutes.

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