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Cloudcast Media Hires Jeffry Haber as COO and CFO

Seasoned operator and finance executive joins the national leader in local podcasting as the company pursues its first round of institutional financing

NEW YORK – May 12, 2026: Cloudcast Media, the national leader in local podcasting, with content available in more than 100 U.S. cities, today announced that Jeffry Haber has joined the company as Chief Operating Officer and Chief Financial Officer. Haber will oversee Cloudcast's operations and finances as the company continues to execute its national "Listen Where You Live™" strategy.

As Cloudcast expands its city channels, specialty networks, and short-form SnackCAST™ programming across the country, the company is building a leadership team capable of turning strategy into results. Haber brings a distinguished career spanning financial services, hospitality, real estate, private foundations, operating businesses, and podcasting. He also served for 21 years as editor-in-chief and publisher of the highly rated academic publication *The Journal of Theoretical Accounting Research*.

Haber joins as Cloudcast prepares for its first round of financing, having been family office funded since inception.

"Business plans don't execute themselves; people do, and we're proud to have Jeffry Haber on the team," said Charles Parisi, CEO of Cloudcast Media. "Jeffry brings the rare combination of operating discipline and financial depth that a company at our stage needs. He has a track record of growing companies and guiding them to successful exits, and his expertise in the capital markets will be invaluable as we pursue our first round of financing after being family office funded since inception. As we scale our national strategy, Jeffry is exactly the kind of leader who makes it happen."

"What drew me to Cloudcast is that there's simply nothing else like it," said Jeffry Haber, COO and CFO of Cloudcast Media. "While most media companies chase national audiences, Cloudcast is going the other direction, using podcasting creatively as the new connective tissue of local communities. It links neighbors, local businesses, schools, and thought leaders through the stories of the places they live. That model is unique, it's scalable, and it's built for this moment. I'm excited to help build the operational and financial foundation that takes it to the next level."

In his role, Haber will lead Cloudcast's financial planning, capital strategy, and day-to-day operations.

About Cloudcast Media

Cloudcast Media (cloudcastmedia.us) is the national leader in local podcasting, with content available in more than 100 U.S. cities. Built around the idea of “Listen Where You Live™,” Cloudcast amplifies local stories, local storytellers, and local brands, connecting listeners with the voices and communities around them.

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