FOR IMMEDIATE RELEASE

Cloudcast Media and MyNeighborhood.media Announce Content Partnership

PiZetta Media's hyper-local news and data platform will help curate local content as Cloudcast expands its "Listen Where You Live™" movement

SAN DIEGO – June 16, 2026: Cloudcast Media, the national leader in local podcasting, with content available in more than 100 U.S. cities, today announced a content partnership with MyNeighborhood.media, the hyper-local news and public data platform from PiZetta Media. Under the partnership, PiZetta Media founder and CEO Mike VanZetta and his team will help curate hyper-local content for Cloudcast's city channels.

As Cloudcast grows its local footprint and continues its "Listen Where You Live™" movement, the company chose VanZetta and his team for their rare combination of a deep love for local and abundant technical expertise. MyNeighborhood.media organizes local headlines, community events, weather, government meeting agendas, and public data by ZIP code, with every headline linked back to the newsroom that reported it. That source-first, community-level view of what's happening in each town will help Cloudcast bring listeners richer, more timely local stories.

VanZetta is an Emmy-winning media professional with more than 24 years of experience in television, live production, and digital media, including WJLA/ABC7 Washington, WUSA9, Circa, and Sinclair Broadcast Group's The National Desk. He founded PiZetta Media in 2021 to build digital tools that help communities discover and engage with local journalism.

"As Cloudcast grows its local footprint and continues the 'Listen Where You Live' movement, we wanted partners who live and breathe local, and Mike VanZetta and his team were the clear choice," said Charles Parisi, CEO of Cloudcast Media. "Mike is a unique talent with a genuine love for local communities and abundant tech expertise. That combination is exactly what it takes to curate truly hyper-local content at national scale."

"Local content is the heart of the Cloudcast model, and quality and consistency are what make it scale," said Jeffry Haber, COO and CFO of Cloudcast Media. "MyNeighborhood.media gives us a proven, technology-driven way to surface what matters in each community, city by city and neighborhood by neighborhood. This partnership strengthens our content engine while letting our teams stay focused on telling great local stories."

"I've spent my entire career in local news, and I believe the most important stories are the ones happening right down the street," said Mike VanZetta, CEO of PiZetta Media. "Cloudcast shares that belief, and its 'Listen Where You Live' mission is a natural fit for what we've built

with MyNeighborhood.media. We're excited to help bring the stories, events, and information from every neighborhood to Cloudcast listeners across the country."

About MyNeighborhood.media and PiZetta Media

MyNeighborhood.media is a source-first local news and public data service published by PiZetta Media. Readers enter a ZIP code to see local headlines, community events, weather, government meeting agendas, public records, and census data in one place, with every headline attributed and linked to its original source. PiZetta Media, founded by Emmy-winning media professional Michael VanZetta, builds digital platforms that help local news organizations, viewers, and communities discover and engage with local journalism. Learn more at myneighborhood.media.

About Cloudcast Media

Cloudcast Media (cloudcastmedia.us) is the national leader in local podcasting, with content available in more than 100 U.S. cities. Built around the idea of "Listen Where You Live™," Cloudcast amplifies local stories, local storytellers, and local brands, connecting listeners with the voices and communities around them.

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