FOR IMMEDIATE RELEASE

Cloudcast Philly Launches “Philly 180,” a SnackCAST™ Delivering Philadelphia Stories in Just 180 Seconds

Bite-size stories spark curiosity and connection across the City of Brotherly Love

PHILADELPHIA – June 18, 2026: Cloudcast Philly, part of Cloudcast Media, the national leader in local podcasting, with content available in more than 100 U.S. cities, today announced the launch of “Philly 180,” a new SnackCAST™ delivering Philadelphia stories in just 180 seconds.

Designed for busy listeners, “Philly 180” serves up quick, engaging stories about the people, places, neighborhoods, history, and culture that make Philadelphia one of America’s great cities.

“In a time-constrained world, small bites of information can trigger a hunger for engagement and curiosity about one’s city,” said Charles Parisi, CEO of Cloudcast Media. “We’re excited to launch ‘Philly 180.’ The team will be led by David Varcardipone, the GM for Cloudcast Philly.”

“Philadelphia is a rich fabric and mosaic of people and cultures, from its historic neighborhoods to the communities that keep reinventing the city every day,” said David Varcardipone, General Manager of Cloudcast Philly. “Every corner of Philly has a story worth telling, and ‘Philly 180’ is going to tell them in a way that fits into anyone’s day. We’re going to whet the appetite of the people for their beautiful city and leave them wanting to explore even more of it.”

About Cloudcast Philly

Cloudcast Philly is Cloudcast Media’s Philadelphia channel, bringing local stories, local storytellers, and local brands to listeners across the Philadelphia region.

About Cloudcast Media

Cloudcast Media (cloudcastmedia.us) is the national leader in local podcasting, with content available in more than 100 U.S. cities. Built around the idea of “Listen Where You Live™,” Cloudcast amplifies local stories, local storytellers, and local brands, connecting listeners with the voices and communities around them.

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