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Cloudcast Media Celebrates 20th Anniversary of "Spotlight on the Community" Hosted by Drew Schlosberg

The longest-running community podcast in the country marks two decades and more than 5,000 conversations amplifying San Diego's community champions

SAN DIEGO – November 20, 2026: Cloudcast Media, the national leader in local podcasting, with content available in more than 100 U.S. cities, today celebrated the 20th anniversary of "Spotlight on the Community," its flagship show hosted by Drew Schlosberg. Continuously hosted by Schlosberg since its debut, "Spotlight" is the longest-running community podcast in the country.

For two decades, "Spotlight" has amplified the voices of social impact organizations, social entrepreneurs, local nonprofits, and community champions who shape the culture, creativity, and connectivity of the San Diego region. The show was part of the San Diego Union-Tribune for its first 13 years before becoming the cornerstone of Cloudcast Media at the company's launch in 2019. Today, "Spotlight" has surpassed 5,000 community conversations and is brought to listeners by Mission Fed Credit Union.

"Every foundation has a cornerstone, and when we launched Cloudcast Media in 2019, we secured 'Spotlight' and Drew Schlosberg as the cornerstone upon which to build the national leader in local podcasting," said Charles Parisi, CEO of Cloudcast Media. "Twenty years of showing up for San Diego, week after week, is a remarkable achievement. Drew embodies everything 'Listen Where You Live' stands for, and we're proud to celebrate this milestone with him and the thousands of community leaders who have shared their stories on the show."

"Community conversations are catalytic. When people share what they're building and why, it sparks connections, collaboration, and action that impact and lift lives," said Drew Schlosberg, host of "Spotlight on the Community" and Partner at Cloudcast Media. "Every guest who sits down at the mic brings a story that can inspire someone else to step up. Over five thousand conversations and 8,500+ guests later, I'm confident we have been an asset for San Diego and an advocate for all."

"We cannot thank Mission Fed Credit Union enough for collaborating with us on 'Spotlight,'" added Parisi. "They have been an extraordinary partner and sponsor, and their support is an

incredible reflection of their community ethos.”

About “Spotlight on the Community”

“Spotlight on the Community” is the longest-running community podcast in the country, continuously hosted by Drew Schlosberg for 20 years. Part of Cloudcast Media’s lineup of local podcasts, “Spotlight” tells the stories, highlights the people, and celebrates the gravitational power of local. The show is available on all major podcast platforms.

About Cloudcast Media

Cloudcast Media (cloudcastmedia.us) is the national leader in local podcasting, with content available in more than 100 U.S. cities. Built around the idea of “Listen Where You Live™,” Cloudcast amplifies local stories, local storytellers, and local brands, connecting listeners with the voices and communities around them.

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