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Cloudcast Media Brings Tommy Hendler Aboard as CTO

Military leader and technology entrepreneur will lead the technology strategy behind the national leader in local podcasting

SAN DIEGO – August 1, 2026: Cloudcast Media, the national leader in local podcasting, with content available in more than 100 U.S. cities, today announced that Tommy Hendler has joined the company as Chief Technology Officer. Hendler will lead Cloudcast's technology strategy and digital systems, supporting its podcast network, websites, and production workflows, as the company continues to execute its national "Listen Where You Live™" strategy.

As Cloudcast expands its city channels, specialty networks, and short-form SnackCAST™ programming across the country, the company is building the leadership team to scale. Hendler brings a rare combination of military leadership and hands-on technology entrepreneurship. He has more than 18 years of service in the U.S. Army Reserve, where he serves as a Senior Talent Management and Retention Manager, and has founded and led multiple ventures in software and digital products, including SquareMark, a branding and website development firm, and Ashlar Enterprises, which develops scalable software and mobile apps. He holds an MBA from American Military University and is an RBLP-T certified leadership instructor.

"Fast-growing companies like Cloudcast require talented folks who thrive in a world of organized chaos, which is what the world of technology and AI looks like today," said Charles Parisi, CEO of Cloudcast Media. "Tommy Hendler is that person, and he brings years of hands-on, solution-focused success to Cloudcast. He knows how to lead teams under pressure and how to build technology that works in the real world, which is exactly what we need as we scale our national strategy."

"My military and technology experience blend naturally with Cloudcast and its clear mission," said Tommy Hendler, CTO of Cloudcast Media. "In the military, you learn that a clear mission makes everything else possible, and Cloudcast has one: amplify local voices and strengthen communities. I'm looking forward to the development and implementation of a tech stack that will power up local communities across the country while driving high operating margins for the business."

About Cloudcast Media

Cloudcast Media (cloudcastmedia.us) is the national leader in local podcasting, with content available in more than 100 U.S. cities. Built around the idea of "Listen Where You Live™," Cloudcast amplifies local stories, local storytellers, and local brands, connecting listeners with the voices and communities around them.

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